


Kadın
Girişimciliğini
Destekleme

IT IS
YOUR
TURN
NOW!



IT IS YOUR TURN NOW TO BECOME AN ENTREPRENEUR!

You can contribute to your family budget directly and significantly.

Your children have grown up and you have time to explore opportunities to enter business and become an entrepreneur.

You are looking for means and ways of taking a more active role both in the business and social life.

You can set a good example for your children, relatives, neighbours and friends.

You completed your education and consider that having your own business is a good opportunity.

You have the opportunity to acquire essential skills to set up, run and grow a business by yourself or together with your family.

You will have continuous support provided by experienced Women Entrepreneurship Support experts in your own region.



The European Union & Women Entrepreneurship:

The European Union has been actively encouraging women entrepreneurship since the early 2000s in line with its general policy for full inclusion of women in economic processes. As part of its efforts to promote entrepreneurship amongst women, in 2005 the EU launched a portal “Women’s Entrepreneurship” with a view of facilitating networks amongst business organisations of women entrepreneurs, to disseminate links and reflect on significant initiatives and best practices.

Turkey has about 1,5 million women entrepreneurs and self-employed women who contribute significantly to the income of their families and to the national income. Many among them seek to improve or expand their business while many others are looking for self-employment opportunities or opportunities to become an entrepreneur. In Turkey, boosting women entrepreneurship is embraced as an official priority as well.

In order to boost women’s role in business and their contribution to family budget, the Confederation of Turkish Tradesmen and Craftsmen (TESK) and its members, the Unions of Chambers of Tradesmen and Craftsmen (ESOBs) have taken a strategic stand to provide support to potential and existing women entrepreneurs. To support TESK and ESOBs in this endeavour and as part of the country’s national Pre-Accession Assistance Programme, the European Union is funding the Women Entrepreneurship Support Project under which 25 centres and relays are established to provide training, consultancy and mentoring services to women. The objective of the project is to support women entrepreneurship and to get them to play a more active role in business.



Under the Women Entrepreneurship Support Project:

- About 4,500 women will benefit from entrepreneurship and management trainings, consultancy and mentoring services by the end of 2008 at 25 Support Centres and Support Relays.
- Nine Women Entrepreneurship Support Centres provide services in Adana, Ankara, Antalya, İstanbul, Konya, Manisa, Malatya, Nevşehir, Samsun.
- Sixteen Women Entrepreneurship Support Relays provide services in Amasya, Balıkesir, Düzce, Erzurum, Eskişehir, Hatay, Kastamonu, Kırklareli, Muğla, Ordu, Tekirdağ, Tokat, Tunceli, Sivas, Uşak, Yozgat.

Women Entrepreneurship Support Centres and Relays are a unique opportunity for women who have a business idea, who would like to know whether this idea is feasible and who would like to pursue the realisation of this idea as well as for those who already are small entrepreneurs and would like to grow or solve a real business problem.

Women Entrepreneurship Support services were devised in collaboration with national and regional Non-Governmental Organisations operating in the field of entrepreneurship and/or women as well as government authorities such as the General Directorate on the Status of Women.

WHAT DO WOMEN ENTREPRENEURSHIP SUPPORT CENTRES OFFER TO WOMEN?

Training:
Women will acquire both up-to-date knowledge and skills to start up and run their own businesses.

Individual Coaching:
Women will find out what it means to be an entrepreneur.

Individual & Group Consultancy:
Women will be assisted by experienced consultants to strengthen their self confidence, to overcome possible barriers and clarify questions.

Mentoring:
Women will be guided in specific business issues such as access to finance, product design, sales and distribution.

Group Meetings to Exchange Experience:
Women can learn a lot from each other. They will be able to meet with women experienced in business to share experience and strengthen their self confidence.

WHO CAN TAKE PART?

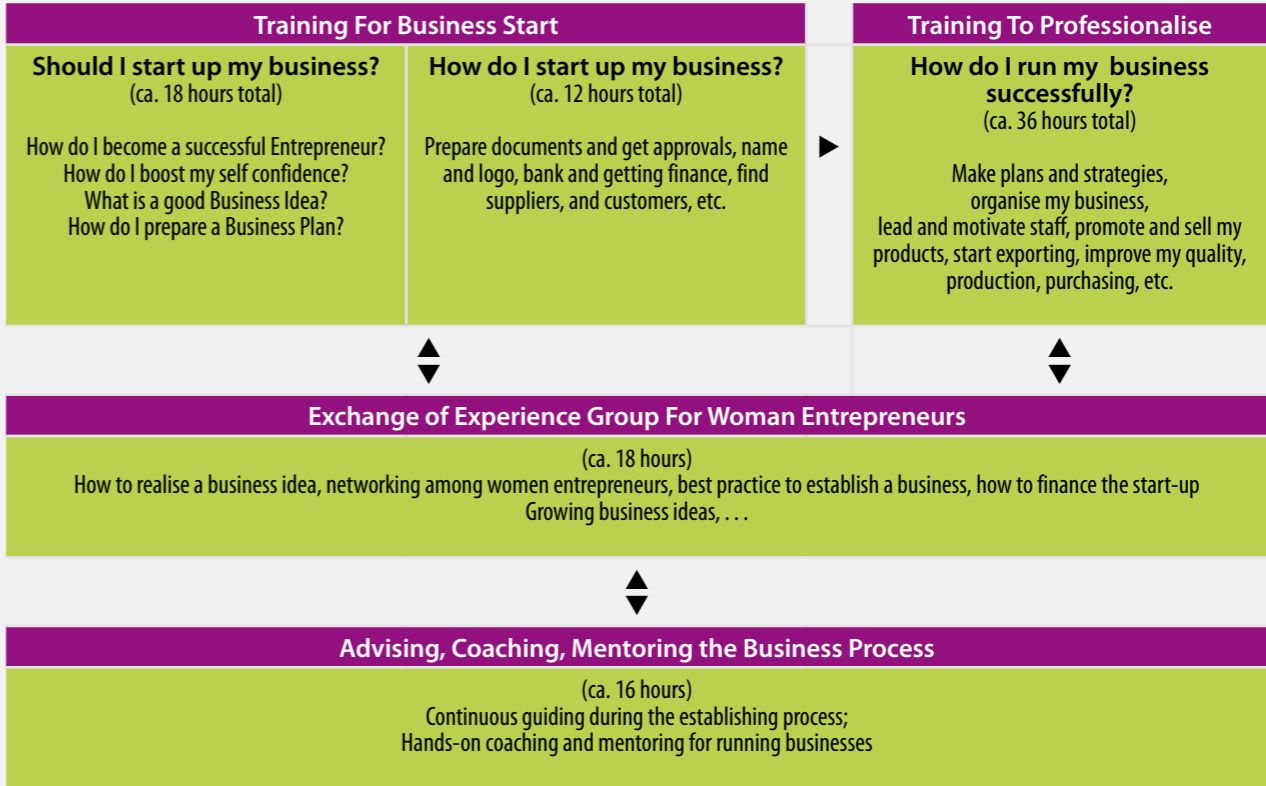
- Women who want to know what it is like to be an entrepreneur and what the benefits are.
- Women who have a business idea and would like to start up a business.
- Women who are running a small business and who are seeking opportunities to grow.
- Men are also welcome to the centres and relays (up to 20 percent of all participants).

HOW TO APPLY

- Fill out the application form and submit it as soon as possible to the ESOB office or Women Entrepreneurship Centre/Relay that is closest to you. You can also send it by post or e-mail to the addresses provided on page 8.
- Please make sure to include your contact details in the application form in order to be reachable.
- For details, including training topics and starting date of services for women entrepreneurs, please contact the nearby ESOB offices or centres/relays.

For submission of applications and more information:
Send an e-mail to: info@kadindestek.com
Please visit: www.kadindestek.com

WOMEN ENTREPRENEURSHIP TRAINING AND CONSULTANCY PROGRAMME





Who Implements the Project?

With its more than 1,800,000 members, The Turkish Confederation of Tradesmen and Craftsmen (TESK) is an important non-governmental organisation in Turkey. It provides services through the Chambers of Tradesmen and Craftsmen located in 81 cities. As an experienced organisation in the area of entrepreneurship, TESK is a key player in providing training and consultancy services for women as well as in ensuring sustainability of these services through its members - ESOBs.

www.tesk.org.tr

In total, 82 Chambers of Tradesmen and Craftsmen are actively functioning at present. They were established for the purpose of serving tradesmen, craftsmen and other self-employed people or owners of small companies and representing them. ESOBs in 25 provinces will be in charge of Women Entrepreneurship Support Services.



The Technical Assistance Team of the Women Entrepreneurship Support Project is comprised of foreign and local experts provided by ECORYS Research and Consulting, the Netherlands. They are bringing their competency and experience to the project in order to provide efficient support to TESK, ESOBs and to women entrepreneurs.

www.ecorys.com

Cotecno, CUOA Foundation and UNIDO are the consortium partners providing technical assistance to the project under the leadership of ECORYS Nederland

JOIN THE CENTRES!

We will:

- help you decide on becoming an entrepreneur.
- provide you with up-to-date knowledge on how to start and develop your own business.
- help you develop your skills and competencies to handle problems you might face.
- help you make the right decisions in your business.
- provide you with individual consultancy and mentoring on matters of crucial importance.
- help you grow your existing business and expand your services.



Women Entrepreneurship Support

Centres

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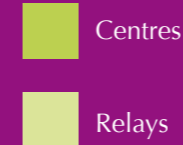
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Women Entrepreneurship Support Centres and Relays are based in ESOBs



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